



Ministry of Trade &
Industry

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EU-Botswana
Business Forum 2023

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Mission to promote the EBBF in South Africa

Meeting with the Chambers

04th of May 2023

Hotel Hilton, Sandton

EU-SADC Economic Partnership Agreement (EPA) Implementation Support Programme in Botswana

Boosting Botswana's Trade Capacity

This Programme is funded by the European Union (EU) & implemented by

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EU Business Fora initiative

- They are unique events **bringing together the EU and local and regional private sector and high level government representatives** to promote active dialogues between public and private stakeholders.
- Over 10 EU business fora took place in 2022 and more will take place in 2023, most of which will be first editions.

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EU-TANZANIA BUSINESS FORUM



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Save the Date
11-12 October,
Gaborone

Botswana and the European Union will offer a space to explore new investment and trade opportunities for captains of industries, investors, private sector organisations, chambers of commerce, public institutions, policymakers, and financial institutions.



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WHY BOTSWANA?

Botswana has much to offer to European Union (EU) investors looking for opportunities in Africa. Botswana is one of the most politically stable and economically prosperous countries in Africa. It offers a safe and welcoming environment for foreign investments featured by:

- **Strong economic growth**
- **Business-friendly environment**
- **Strategic location**
- **Skilled workforce**
- **Abundant natural resources**
- **Strong legal system**
- **Diversified economy**
- **Low corruption**

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FORMAT:

A two days conference opened by the Presidency of Botswana with 8 to 10 parallel workshops on selected themes:

- **Life sciences, health and pharmaceutical sector**
- **Agri-business / Agro-processing**
- **Financial and business services**
- **Manufacturing including automotive and e-mobility**
- **ICT and innovation**
- **Mineral beneficiation**
- **Renewable Energy and Energy Efficiency (RE&EE)**

And 4 to 6 B2B matchmaking sessions

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A PLACE FOR BUSINESS NETWORKING:

A B2B matchmaking event between EU Investors and Botswana business owners/promoters will yield several benefits and provide a valuable platform for promoting investment and increase economic growth in Botswana by:

- **Facilitating the sharing of information and ideas between investors and promoters**
- **Allowing to develop a deeper understanding of each other's needs and expectations**
- **Leading to more effective collaboration and higher likelihood of successful investments**

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Web site: Opening end of May www.ebbf.co.bw

Registrations: Starting mid-June

Questions: info.ebbf@gopa.de

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Thank you!

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